

## ORDER



KLAS

**Orders**  
**Order / Rev:** 37804  
**Alt Order #:**  
**Product Desc:** ISSUE  
**Estimate:** 661  
**Flight Dates:** 10/31/12 - 11/06/12  
**Original Date / Rev:** 10/30/12 / 10/30/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency**  
**Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Restore Our Future  
**Demographic:** A25-54  
**Product Codes:** PO4  
**Priority:** LV2  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	9	\$75,000.00	\$63,750.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$75,000.00	\$63,750.00	0.00
<b>Totals</b>	<b>9</b>	<b>\$75,000.00</b>	<b>\$63,750.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/01/12	11/06/12	8 News Now 5a M-F	CM	5-6a	MT-TF--	:30	5	\$3,000.00	LV1	0.00	NM	5	\$15,000.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/12	11/06/12	MT-TF--		5				\$3,000.00		0.00			
N 2	8	11/01/12	11/02/12	Y&R	CM	11a-12p	---TF--	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$10,000.00		0.00			
N 3	8	11/01/12	11/02/12	8 News Now 4p M-F	CM	4-5p	---TF--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$2,500.00		0.00			
N 4	8	11/04/12	11/04/12	Sun 8-9p	CM	8-9p	-----S	:30	1	\$30,000.00	LV1	0.00	NM	1	\$30,000.00
				The Amazing Race											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$30,000.00		0.00			
N 5	8	11/03/12	11/03/12	NCAA Football	CM	NCAA College Foo	-----S-	:30	1	\$17,500.00	LV1	0.00	NM	1	\$17,500.00
				NCAA College Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$17,500.00		0.00			
													<b>Totals</b>	<b>9</b>	<b>\$75,000.00</b>